

# **SGK GOVERNMENT DEGREE COLLEGE**

Vinukonda, Palnadu District, Andhra Pradesh

Affiliated to Acharya Nagarjuna University



## **ZERO WASTE POLICY AWARENESS PROGRAMME REPORT**

Organized by

**National Service Scheme (NSS) Unit**

and

**Swarnandhra Swachandra Committee**

Conducted on

**27 March 2026**

**NSS Programme Officer**

**D. Siva Phanindra**

## Programme Summary

Name of the Programme	Zero Waste Policy Awareness Programme
Date	27-03-2026
Organized by	NSS Unit and Swarnandhra Swachandra Committee
Venue	SGK Government Degree College Campus
Number of Students Participated	75
Number of Lecturers Participated	15
Major Activities	Pledge, Campus Cleaning, Awareness on Water Harvesting

## Introduction

A Zero Waste Policy Awareness Programme was conducted at SGK Government Degree College on 27 March 2026. The programme was organized by the National Service Scheme (NSS) Unit and Swarnandhra Swachandra Committee with the objective of creating awareness about waste management, environmental protection, and sustainable practices.

Zero Waste is an important concept that encourages people to reduce waste generation, reuse materials, and recycle waste properly. Educational institutions play an important role in creating awareness among students about environmental protection. Keeping this in view, this programme was conducted to educate students about zero waste practices and responsible environmental behaviour.

A total of 75 students and 15 lecturers actively participated in the programme. The programme created awareness about cleanliness, waste segregation, and water conservation.

## Objectives of the Programme

The main objectives of the programme were:

- To create awareness about Zero Waste Policy.
- To educate students about waste segregation and waste management.
- To promote cleanliness in the college campus.
- To create awareness about rainwater harvesting and water conservation.
- To develop social responsibility and environmental awareness among students.

## Programme Activities

The programme started with an awareness session on Zero Waste Policy. Students were explained about the importance of reducing waste and maintaining a clean environment. They were informed about the harmful effects of plastic waste and the importance of recycling and reusing materials.

After the awareness session, a Zero Waste pledge was administered to all the students and lecturers. The participants took a pledge to reduce plastic usage, maintain cleanliness, save water, and protect the environment.

Following the pledge, a campus cleaning programme was conducted. Students and lecturers actively participated in cleaning the college campus. Waste materials such as plastic, paper, and dry leaves were collected and disposed of properly. The activity helped students understand the importance of cleanliness and teamwork.

An awareness programme on water harvesting was also conducted. Students were informed about rainwater harvesting methods and the importance of water conservation. They were encouraged to save water and use water carefully in their daily life.

## Outcome of the Programme

The programme was successful in creating awareness among students about Zero Waste Policy and environmental protection. Students understood the importance of waste segregation, recycling, and cleanliness.

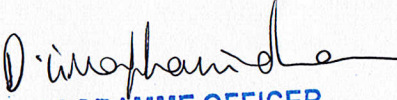
The campus cleaning activity developed a sense of responsibility and teamwork among students. The awareness session on water harvesting helped students understand the importance of water conservation.


Overall, the programme created environmental awareness and social responsibility among students.


## Conclusion

The Zero Waste Policy Awareness Programme conducted by NSS Unit and Swarnandhra Swachandra Committee was very successful. Students actively participated in all the activities such as pledge, campus cleaning, and water harvesting awareness programme.

Such programmes are very useful in creating environmental awareness among students and developing responsible citizens. The programme helped in promoting cleanliness and environmental protection in the college campus.

  
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# Photo Gallery

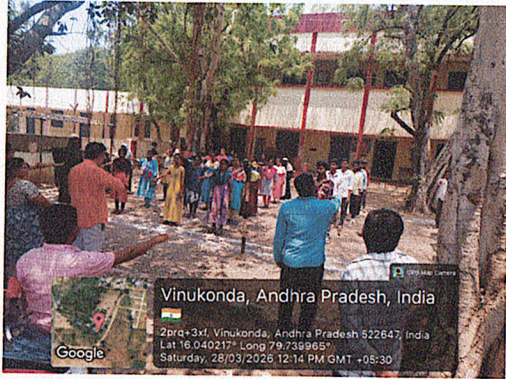


Figure 1

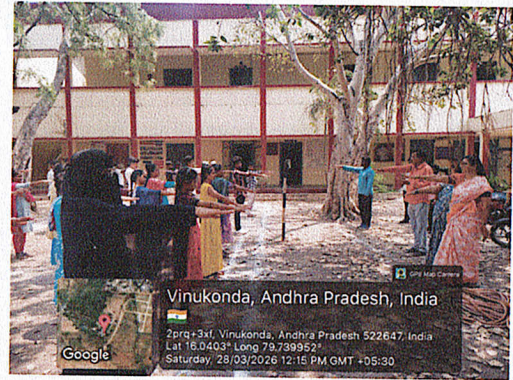


Figure 2

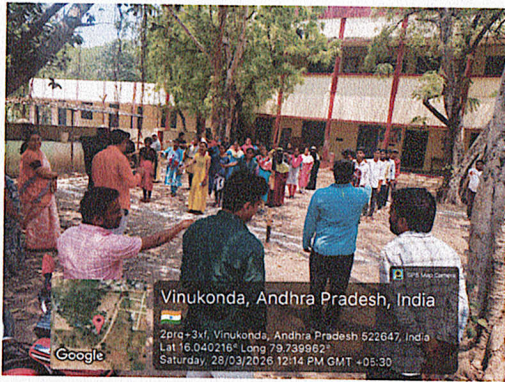


Figure 3

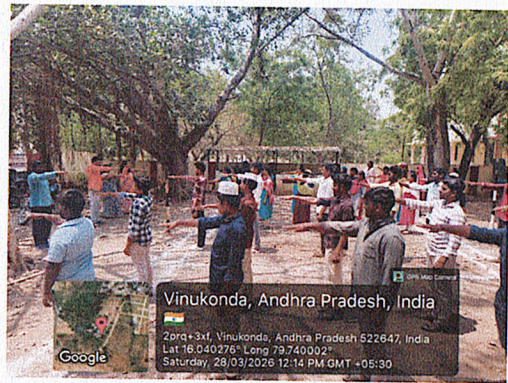


Figure 4

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